

2019-2020 District Goals



District: District 17 N
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Hold additional training at District Cabinet meetings. Provide handouts to review and provide links to additional information.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Followup with chair persons to see if they understand in their duties.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Provide DG Club Visitation list. March 23, 2019
 Hold Budget Meeting with Treas, VDG's, Conv. Chairs- Mar. 23, 2019
 Provide Talking Points to VDG's May 2019
 Schedule and Conduct training with GLT, IT.
 Promote EBooks, Officer training at Dist. Meetings, Club Visitations- ongoing
 Identify Effective Leaders, DG team, GLT, Club Visitations- ongoing
 Communicate Cabinet Meeting dates and Convention to all clubs-DG team
 Personally contact Committee Chairs to verify contact information for directory- May 2019
 Prepare information for newsletters to provide monthly communication from LCI, International Pres. message, State and District.
 ongoing

MEMBERSHIP: INVITE FOR IMPACT

| | FY New Members |
|-------------|----------------|
| 1st Quarter | 25 |
| 2nd Quarter | 25 |
| 3rd Quarter | 25 |
| 4th Quarter | 25 |

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

My district will establish 1 club branch(es).
 My district will induct 50 new Lions under 40 years old.
 My district will convert 2 Leos to Lions.
 My district will organize at least 1 membership growth event(s).
 All clubs in my district will set individual membership goals.
 My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

| | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 0 | 0 |
| 2nd Quarter | 0 | 0 |
| 3rd Quarter | 0 | 0 |
| 4th Quarter | 1 | 20 |

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Women's, Veteran's, Corporate, Education

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

| | Drops |
|-------------|-------|
| 1st Quarter | 25 |
| 2nd Quarter | 25 |
| 3rd Quarter | 25 |
| 4th Quarter | 25 |

By the end of the 4th quarter, the district's membership drops will not exceed 100 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Stop the Loss of members - Monitor quarterly, Balance drops with increases and recognize clubs for maintaining members at District meetings and in the newsletter .

NET GROWTH GOAL

| | | | | | | |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 100 | + | 20 | - | 100 | = | 20 |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 125000 people.

Action Items:

Of the total number of people served in my district, 6000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

I will encourage the DG team to promote these items through talking points provided to them at the start of the year and re-emphasize through newsletter information and additional training at cabinet meetings.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 300 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 40 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

We will monitor the metrics to be able to provide assistance with the change to MyLion and assist with training where needed.

We will provide more information about our Global Causes and suggest projects smaller clubs may be able to perform for their local community.

Custom goal and action items

The DG Team will monitor metrics on MyLion, Insights and report back to clubs that are struggling with reporting.

Progress should be monitored monthly and success will only be achieved if we are able to have 40-50 % of the clubs report service activities. Last year our % was about 28%.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 19000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will recruit 1 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 40% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

We will provide links to the information needed to complete reports on a timely basis. Re: Project Planners and Service Reporting Guides. We will recognize club participation at Cabinet meetings each quarter. This information should also be posted in the monthly newsletter.